

DREAM A LITTLE

Action Plan

Sit down with some paper and your favorite writing tool and answer these questions about your business:

What did you love in 2021?

1 What were some of your Magic Moments?

2 What was magical and extraordinary?

3 What did you accomplish in 2021?



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- 4 What are some of the things from 2021 that you want to duplicate in 2022?

What did you dislike in 2021?

- 1 What was challenging this past year?

- 2 What do you not want to have happen again?



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- 3 What did you learn by going through these experiences?
- 4 What decisions did you make in 2021 that were empowering for you?
- 5 What were some of the most important decisions of this year (2021) for you?

What decisions might you make in 2022 as a result?



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- 1 Now it's time to dream a little about your business. Think about the answers you have already written and say to yourself, **"What if?"**

- 2 I don't need to guide you in this, just set your mind free and say, **"What if?"** No rules, no barriers, no fear.

- 3 Keep asking yourself **"What if?"**

From this musing, can you come up with one goal for your business for 2022? Write it down. And don't forget to make it **SMART**.

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- 1 SPECIFIC**
What do I want to accomplish?
- 2 MEASURABLE**
How will I know when it is accomplished?
- 3 ACHIEVABLE**
How can the goal be accomplished?
- 4 RELEVANT**
Does this seem worthwhile?
- 5 TIME BOUND**
When can I accomplish this goal?

The Last Step:

What do you need to learn, create, or do in your online marketing to succeed in making your goal?

